The Growth of Android Application Development in Recent Ages

Android app development has become most preferred technology in today's market. This is the factor which is influencing the developers and companies which deals in smartphone sector. This technology enables the users to utilize variety of features and applications in their smartphones. Also, it gives power to developers so that they can customize the software as per the application need. Being an open source technology, **Android Application Development** has received huge response and acceptance from the users and developers all over the world.

On the other hand, developers and business community do not want to get disconnected from the app users which are using the android phone. It is kept in mind that if an android user is not able to download or open the website in their smart phones then it will surely results in huge profit loss and it will also give an edge to the competitors as well. There are various factors which has influenced the users and developers to go for android applications. So of the examples are explained below;

- It is an open source technology which is the biggest and important factor for choosing the android application in development. It also results in cost reduction as well.
- It saves lot of time which is not required in preparing the formalities require in other technologies. That is why applications build in less period of time.
- Other factor which propagate and modulated the process of application development is the simplicity of the technology while development. Developer who is working on the codes has to be an expert in this area it is no matter of question. If developer is well experienced then it will be able to create the application more quickly and can easily convert the concept or idea into reality.
- Being an open source technology it gives the developer a support by the developers community which helps the new developers to solve issues coming in while development.
- SKD which stands for **Software Development** Kit is very helpful for the developers. Developers can access to ready-made codes for the app. Android SDK is evolving continuously and you can see that every new or latest version will have something new and improved things. It makes the application development much easier than before it used to be for the android developers.
- The android app development is being supported by the Google, which is one of the biggest and huge search engines in the market. The reason of evolving android technology is that now day's people preferred to use mobile devices on the go instead of using the desktop. But Google do not want to reduce its popularity and want to acquire maximum market share that is why it introduced the android technology for smartphones.

It has become so lucrative business now days that android apps led the developers or creator into big numbers of profits. There are thousands of developers and outsourcing companies which are offering android app development services. It is up to the client to check or verify before they hire someone for their work.